



PURE HAZELWOOD™

Why wear Pure Hazelwood products?

One of the most frequently asked questions that we get is: what are your products and how do they work?

For more than six years now, the research conducted by Pure Hazelwood has allowed it to demonstrate that hazelwood is rich in polyphenols, molecules known for their **antioxidant, antibacterial, and anti-inflammatory properties**. Hazelwood jewelry acts like a patch: when in contact with skin, hazelwood releases polyphenols to bring the anticipated relief. Therefore, just like with a patch, the effectiveness of hazelwood jewelry does not vary with location, but whether it is in contact with the skin at all times. However, Pure Hazelwood jewelry is much prettier than a patch!

One other question we frequently receive is if there is a difference between the necklace and the bracelet, and where they should be worn. Some of our customers mention that they prefer to use the bracelets to relieve problems located in their limbs (localized eczema, joint pain, etc.) and to use a necklace for more generalized problems (heartburn, migraines, etc.). That being said, our research, as well as thousands of testimonials from satisfied customers, show no noticeable difference between necklaces, bracelets, and anklets in terms of effectiveness. It's how much wood is in contact with the skin that's important.

So, which one is best? **Ideally, we suggest wearing the hazelwood bracelet or necklace at all times to optimize its effectiveness: day and night, when bathing or showering, etc.** It's important to be happy with the jewelry you chose, because it won't do any good if it just sits in a drawer!

Are you allowed to wear jewelry at work? If not, the anklet could be your best option. Having a hard time trying to open the lobster clasps? You might consider the single or double bracelet, which is threaded on a sturdy elastic wire and is easily rolled over your hand. Still hesitating? Why not try more than one Pure Hazelwood product! That way, if you choose not to wear the necklace one day, you'll still benefit from the bracelet's properties. For those who suffer from severe inflammatory symptoms, combining the necklace and the bracelet is definitely worth a try!