



PURE HAZELWOOD™

The Pure Hazelwood Crafting Process

Every product that we create is the result of a rigorous crafting process and quality control is applied at every step.

- 1- **Harvesting:** Pure Hazelwood uses many providers in different regions of Quebec to ensure a regular supply of beaked hazelwood. The species is identified by Patrick Lafond, co-owner of Pure Hazelwood and forestry graduate.
- 2- Upon reception, each lot of wood is inspected and evaluated according to several criteria including **diameter, health, and freshness of the twigs.**
- 3- The lots are **packaged and handled** with care, then **stocked** in one of Pure Hazelwood's two freezers, where their humidity level is carefully controlled.
- 4- The twigs are then **sorted by colour and size** to produce uniform jewelry; residual matter, like poorly pierced or poorly cut pieces, or pieces with knots in the wood, will be used to make Pure Hazelwood ointments and lotions.
- 5- Each necklace and bracelet is **strung by hand**, then carefully inspected. We ensure the finished product meets all the quality and safety standards of Pure Hazelwood: tensile strength, aesthetics, size, etc.
- 6- Each piece of jewelry is **inspected** one last time before being bagged and hermetically sealed.
- 7- Products are **sorted by size and model**, ready to be sent to our customers!